

APTN ANNOUNCES MAJOR EXPANSION OF WINNIPEG HEADQUARTERS

APTN is proud to announce the major expansion of its Winnipeg headquarters, recently finalizing the purchases of both 339 and 333 Portage Avenue. APTN has leased the space at 339 Portage Avenue since its inception in 1999. This exciting addition was necessary to accommodate the network's continued growth as Canada's first and only national Aboriginal television network.

Currently the 339 location is the home of master control, administrative offices and production studios. The 333 location was initially utilized in early 2010 to house production studios and offices for APTN's Olympic Winter Games coverage and contained the Olympic control room, studio, production facilities and offices.

The new location will now be home to the APTN National News and Current Affairs team and will facilitate a studio space almost three times as large as the current production studio at 339 Portage. The new building will also be home to the APTN newsroom, and production offices for journalists and technical and production staff. It will house production facilities such as edit suites, graphics stations, and a technical shop. Management offices for News and Operations will be moved to the new location.

The new space is designed to allow APTN News and Operations staff to be housed together in close proximity to the production studio, which will improve the daily production process as these two teams collaborate to produce APTN National News programming.

"After 11 years of sustained growth, this new addition will be an essential component in our development and growth as a network," said Jean LaRose, APTN Chief Executive Officer. "The new building will be a central space that will allow for a more productive

and congenial working atmosphere and will provide our viewers with a much improved studio from which our various news and current affairs programming will emanate. Staff is very excited at this prospect and can't wait for the opening of the new facilities .”

APTN National News airs weeknights at 6 pm ET/CT/MT with journalists located in 11 bureaus across the nation. In the fall of 2009, APTN National News launched two investigative news series, *APTN InFocus* and *APTN Investigates*. These programs, which will continue their second seasons this fall, provide in depth investigative stories which affect Aboriginal Peoples and all Canadians.

“As Chairperson of APTN, I am very excited by this development. The growth of APTN as a national broadcaster providing programming for, by and about all Aboriginal Peoples in Canada and other Indigenous Peoples around the world has made this expansion necessary and we hope that it will meet the ever-expanding needs and expectations of our audiences from coast-to-coast-to-coast”, concluded Dan Vandal.

About APTN:

September 1, 2010 marked the 11-year anniversary of the launch of the first national Aboriginal television network in the world with programming by, for and about Aboriginal Peoples to share with all Canadians and viewers around the world. APTN is available in approximately 10 million Canadian households and commercial establishments with cable, direct-to-home satellite (DTH), telco-delivered and fixed wireless television service providers. The network launched its high definition channel APTNHD in the spring of 2008. APTN does not receive government funding for operations but generates revenue through subscriber fees, advertising sales and strategic partnerships. APTN broadcasts programming with 56% offered in English, 16% in French and 28% in Aboriginal languages. For program schedule or for more information, please contact APTN at (204) 947-9331 or toll-free at 1-888-278-8862, or visit the website at www.aptn.ca.

- 30 -

For further information, contact:

Sylvia Munro-Smith
Manager of Communications
APTN
(204) 947-9331 ext. 339
ssmith@aptn.ca