



Aboriginal Peoples
Television Network

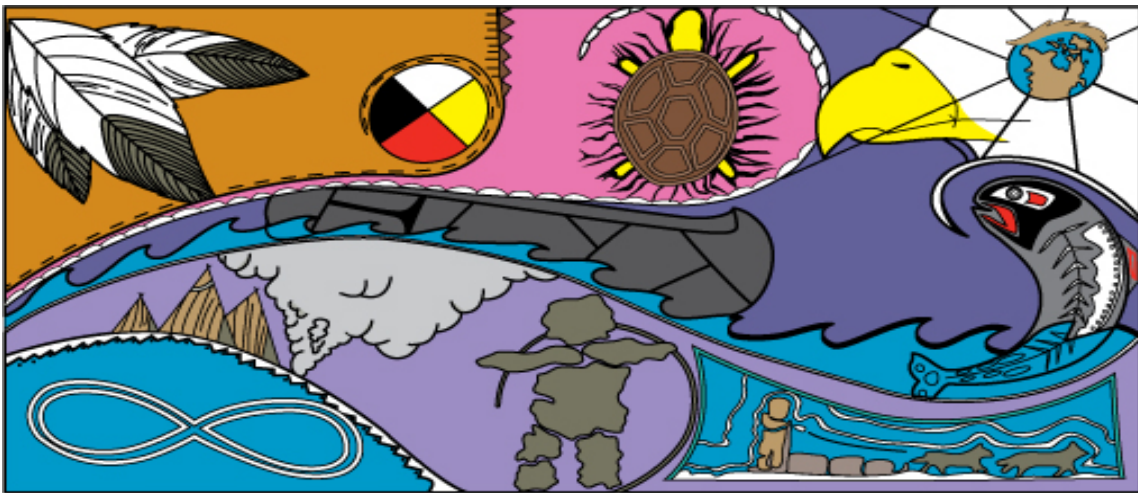
MEDIA ADVISORY

www.aptn.ca

June 13, 2011

APTN ANNOUNCES 2011 FLAG CONTEST WINNER

Aboriginal Peoples Television Network (APTN) is pleased to announce sixteen-year-old Taylor Vanasse is the winner of the fifth annual Aboriginal Day Live Flag Contest. Vanasse's winning design was chosen from a total of 208 entries received from across Canada.



Vanasse, who resides in Plantagenet, Ontario, designed her flag to show the various Aboriginal cultures in Canada and some of their customs, beliefs and general ways of life. She wrote, "The inukshuk and dog sled represent Arctic tribes like the Inuit. The canoe, the water, the fish and the tipis represent hunting, transportation and shelter. The turtle depicts spirituality and also refers to the Iroquois creation story (*Turtle Island - The Creation of North America*). Finally, the eagle represents leadership and skill while the feathers are an ode to all Tribal Chiefs and Elders who provided wisdom and guidance to all who needed it. The earth is a symbol of togetherness."

Her design will be officially unveiled during APTN's *Aboriginal Day Live* show in celebration of National Aboriginal Day on Saturday, June 18, 2011. The show will be broadcast live across the

nation from Winnipeg, Manitoba. As part of her prize, Vanasse will receive a trip to Winnipeg to be part of the *Aboriginal Day Live* celebrations and will also receive a cash prize of \$500. Additionally, the Rockland District High School, where Vanasse attends, will receive \$750 towards the purchase of learning materials.

The winning design will be made into a flag that will be flown above APTN headquarters in Winnipeg, replacing the one created by APTN *Aboriginal Day Flag Contest 2010* winner, Dylan Willett. Mini versions of the flag will be distributed to the crowds attending APTN's *Aboriginal Day Live 2011* concert.

Entries from the 2011 contest can be seen on APTN's *Aboriginal Day Live* website, <http://www.aboriginaldaylive.com/flag-contest/> or on display in the front window of APTN's head office in Winnipeg.

About APTN:

September 1, 2010 marked the 11-year anniversary of the launch of the first national Aboriginal television network in the world with programming by, for and about Aboriginal Peoples to share with all Canadians and viewers around the world. APTN is available in approximately 10 million Canadian households and commercial establishments with cable, direct-to-home satellite (DTH), telco-delivered and fixed wireless television service providers. The network launched its high definition channel APTNHD in the spring of 2008. APTN does not receive government funding for operations but generates revenue through subscriber fees, advertising sales and strategic partnerships. APTN broadcasts programming with 56% offered in English, 16% in French and 28% in Aboriginal languages. For program schedule or for more information, please contact APTN at (204) 947-9331 or toll-free at 1-888-278-8862, or visit the website at www.aptn.ca.

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For further information, contact:

Sylvia Munro-Smith
Manager of Communications
APTN
(204) 947-9331 ext. 339
ssmith@aptn.ca