



Aboriginal Peoples
Television Network

MEDIA ADVISORY

www.aptn.ca
November 21, 2011

APTN Named Top Manitoba Employer

APTN has once again been chosen as one of *Manitoba's Top Employers* in an annual competition organized by Toronto-based Mediacorp Canada Inc. This designation recognizes Manitoba employers that offer exceptional places to work. This is the fourth straight year that APTN has received this designation.

The *Winnipeg Free Press* announced the 2012 winners on November 19 in a special supplement.

“Winning this award for the fourth year in a row confirms that we’re on the right track,” states APTN’s Chief Executive Officer Jean LaRose. “APTN places a very high value on its employees and is committed to creating a positive work place that enables them to contribute their talents and expand their skills.”

Mediacorp Canada looks at criteria such as physical workplace; atmosphere; benefits; vacation; time off; training and skills development; and community involvement. APTN is a top employer because it offers a progressive and forward-thinking place of employment in Manitoba, with its headquarters based in Winnipeg.

About APTN:

September 1, 2011, marked the 12-year anniversary of the launch of the first national Aboriginal television network in the world with programming by, for and about Aboriginal Peoples to share with all Canadians and viewers around the world. APTN is available in approximately 10 million Canadian households and commercial establishments with cable, direct-to-home satellite, telco-delivered and fixed wireless television service providers. The network launched its high definition channel APTN HD in the spring of 2008. APTN does not receive government funding for operations but generates revenue through subscriber fees, advertising sales and strategic partnerships. APTN broadcasts programming with 56% offered in English, 16% in French and 28% in Aboriginal languages. For program schedule or for more information, please contact APTN at (204) 947-9331 or toll-free at 1-888-278-8862, or visit the website at www.aptn.ca.

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