



Aboriginal Peoples
Television Network

MEDIA ADVISORY

www.aptn.ca
October 13th, 2011

APTN NATIONAL NEWS SPECIAL: TOWN HALL ON RACISM

APTN National News will broadcast a town hall discussion on racism live on Tuesday, October 25, 2011 at 7:00 PM ET. Cheryl McKenzie, host of *APTN InFocus* and *APTN Investigates*, will lead and moderate the forum. The LIVE broadcast will be in front of a studio audience. Viewers at home will be able to participate by phone, online at www.aptn.ca/livenews, Facebook and Twitter. Any individuals in the Winnipeg area who are interested in being a member of the studio audience are invited to email news@aptn.ca for seats.

Recent headlines will provide the backdrop for these discussions. An example is the recent drowning of a homeless man in Regina that went unattended because people were afraid to call for help or the perceived effect that hundreds of displaced families, due to recent flooding, have on downtown businesses in Winnipeg. The town hall discussion is an open forum for community members to speak openly and give their opinions about these events and the topic.

APTN National News Special: Town hall on Racism will air LIVE on Tuesday, October 25th

At 7:00 PM ET on APTN East, APTN HD and on APTN.CA
At 6:00 PM CT on APTN West and APTN North

About APTN:

September 1, 2011 marked the 12-year anniversary of the launch of the first national Aboriginal television network in the world with programming by, for and about Aboriginal Peoples to share with all Canadians and viewers around the world. APTN is available in approximately 10 million Canadian households and commercial establishments with cable, direct-to-home satellite (DTH), telco-delivered and fixed wireless television service

providers. The network launched its high definition channel APTNHD in the spring of 2008. APTN does not receive government funding for operations but generates revenue through subscriber fees, advertising sales and strategic partnerships. APTN broadcasts programming with 56% offered in English, 16% in French and 28% in Aboriginal languages. For program schedule or for more information, please contact APTN at (204) 947-9331 or toll-free at 1-888-278-8862, or visit the website at www.aptn.ca.

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For further information, contact:

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