



## MEDIA ADVISORY

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### **APTN NEWS AND CURRENT AFFAIRS TO BROADCAST 60-MINUTE *APTN INVESTIGATES* SPECIAL ON CARSON STORY**

APTN News and Current Affairs will pre-empt its regularly scheduled National News show Friday, March 25th to broadcast a one-hour *APTN Investigates* special devoted to its investigation into the activities of former PMO staffer and senior advisor to the Prime Minister, Bruce Carson, and his 22-year-old former escort fiancée.

APTN National News staff broke the story last week after uncovering information that showed Carson was lobbying the Department of Indian Affairs to land water contracts potentially worth millions of dollars for an Ottawa-based water company that employed his fiancée, Michele McPherson. After APTN showed the information it had obtained during its investigation to Prime Minister's Office officials, asking for comment, the PMO asked the RCMP, the Commissioner of Lobbying and the Conflict of Interest and Ethics Commissioner to investigate Carson's activities.

Following a five-minute National News update, Friday's special will begin as *APTN Investigates* host Cheryl McKenzie speaks in-studio with Kenneth Jackson and Jorge Barrera, the APTN reporters who broke the story. They will discuss how they uncovered the story that has since spread quickly through national media and Canadian Parliament. The show will also recap the APTN news stories produced and aired to date regarding the Carson matter.

This *APTN Investigates* special episode broadcasts Friday, March 25, 2011 on APTN East and APTN HD at 6 pm ET; on APTN West and 6 pm, MT; and on APTN North at 6 pm CT. For more information please see the APTN website at [www.aptn.ca](http://www.aptn.ca)

**About APTN:**

September 1, 2010 marked the 11-year anniversary of the launch of the first national Aboriginal television network in the world with programming by, for and about Aboriginal Peoples to share with all Canadians and viewers around the world. APTN is available in approximately 10 million Canadian households and commercial establishments with cable, direct-to-home satellite (DTH), telco-delivered and fixed wireless television service providers. The network launched its high definition channel APTNHD in the spring of 2008. APTN does not receive government funding for operations but generates revenue through subscriber fees, advertising sales and strategic partnerships. APTN broadcasts programming with 56% offered in English, 16% in French and 28% in Aboriginal languages. For program schedule or for more information, please contact APTN at (204) 947-9331 or toll-free at 1-888-278-8862, or visit the website at [www.aptn.ca](http://www.aptn.ca).

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