



APTN ANNOUNCES 5th ANNUAL ABORIGINAL DAY LIVE CELEBRATION

- Free concert celebrates Aboriginal heritage, culture and entertainment across the country -

WINNIPEG – May 24, 2011 - Aboriginal Peoples Television Network (APTN) will host *Aboriginal Day Live*, an annual celebration of National Aboriginal Day and the summer solstice, on Saturday, June 18, 2011. The concert will take place in Winnipeg, Manitoba and will be broadcast live across the country on APTN and APTN HD.

In its fifth year, this free concert will feature some of the biggest names in Aboriginal music and television. Juno nominated singer and Vancouver 2010 Winter Olympic Games closing ceremonies performer **Derek Miller** will headline an all-star musical line-up, which also features legendary country music singer Ray St. Germain, internationally acclaimed Inuk singer Elisapie Isaac, and Hip Hop artists Lil Pappie, Dey & Nite, Red Power Squad and up-and-comers, Winnipeg's Most. Well-known Métis actor, singer/songwriter and screenwriter, Andrea Menard, Indie artist William Prince and the Aboriginal School of Dance will also perform. **Don Kelly**, star of the APTN hit series *Fish out of Water*, Aboriginal Hip Hop artist **Plex** and APTN's own *Upload* and *Friday Night Flicks* personality **Chantelle** will co-host the event.

The high-profile concert will take place at The Forks, a national historic site and one of Winnipeg's most beloved and pre-eminent meeting spots. With a 6,000 year history, The Forks provide a perfect backdrop for celebrating the solidarity of Canada's Aboriginal Peoples.

New this year, to precede the live concert, APTN will host its inaugural *Aboriginal Day Festival*, a day-long schedule of events that will include an Aboriginal Market Place, Healthy Living Zone, storytelling, dancing events and more – all at The Forks site.

The exclusive three-and-a-half hour Aboriginal Day Live 2011 celebration will air on APTN and APTN HD Saturday, June 18 LIVE at 8:00 pm CT (6:00 pm PT; 7:00 pm MT; 9 pm ET).

For more information on APTN's *Aboriginal Day Live 2011* visit www.aboriginaldaylive.com

About APTN:

September 1, 2010 marked the 11-year anniversary of the launch of the first national Aboriginal television network in the world with programming by, for and about Aboriginal Peoples to share with all Canadians and viewers around the world. APTN is available in approximately 10 million Canadian households and commercial establishments with cable, direct-to-home satellite (DTH), telco-delivered and fixed wireless television service providers. The network launched its high definition channel APTNHD in the spring of 2008. APTN does not receive government funding for operations but generates revenue through subscriber fees, advertising sales and strategic partnerships. APTN broadcasts programming with 56% offered in English, 16% in French and 28% in Aboriginal languages. For program schedule or for more information, please contact APTN at (204) 947-9331 or toll-free at 1-888-278-8862, or visit the website at www.aptn.ca.

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