



Aboriginal Peoples  
Television Network

*Sharing our stories with all Canadians.*

*For Immediate Release*

## **APTN'S BROADCAST LICENCE RENEWED FOR A FULL 7-YEAR TERM**

**August 31, 2005** – APTN (Aboriginal Peoples Television Network) is pleased to announce the CRTC's (Canadian Radio-television and Telecommunications Commission) decision to renew the network's licence for a full 7-year term. The CRTC has also granted APTN an additional subscriber fee increase of \$0.10 per month for a total of \$0.25 a month.

APTN was overwhelmed by the outpouring of support it received during its licence renewal campaign. In total, the network received 507 letters – all were supportive except for two negative letters and 17 supportive with comments on various aspects of the application.

“On behalf of the Board of Directors, Senior Management team and staff, I would like to extend a sincere thank you to all those people who've supported our network since the beginning and especially recently during our licence renewal effort,” says APTN Chairperson, Madeleine Adams. “We look forward to this next licence term which will see the network moving in exciting new directions while staying true to our mission of sharing our peoples' journey, celebrating our cultures, inspiring our children and honouring the wisdom of our Elders,” she adds.

With the additional funds received from subscriber fees, APTN plans to acquire more Aboriginal programs in underrepresented categories such as dramas, live musical concerts and children's programs and will make the transition to high definition television (HDTV) during the licence term.

“This decision makes it possible for the network to continue to grow and expand our programming in ways we couldn't in the past,” says APTN CEO Jean LaRose. “Expect to see a more diversified programming schedule with an increase in Aboriginal language



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and regional programming, the addition of three news bureaus to ensure Canada-wide coverage, stronger use of available technologies such as SAP (Secondary Audio Programming) and an overall renewed energy on-air,” says LaRose. “We couldn’t be any happier with this decision.”

**About APTN:**

September 1, 2005 marks the six-year anniversary of the launch of the first national Aboriginal television network in the world with programming by, for and about Aboriginal Peoples to share with all Canadians as well as viewers around the world. APTN is available in over 10 million Canadian households and commercial establishments with cable, direct-to-home satellite (DTH), telco-delivered and fixed wireless television service providers. APTN broadcasts programming with 60% offered in English, 15% in French and 25% in Aboriginal languages. For program schedule or for more information, please contact APTN at (204) 947-9331 or toll-free at 1-888-278-8862, or visit the website at [www.aptn.ca](http://www.aptn.ca).