



MEDIA ADVISORY

APTN REMAINS ONE OF CANADA'S TOP EMPLOYERS

November 7, 2017, Winnipeg, Manitoba – Aboriginal Peoples Television Network (APTN) maintains its title as one of Canada's Top 100 Employers. This marks the sixth consecutive year MediaCorp Canada Inc. has recognized the network as a workplace champion.

Canada's Top 100 Employers is an annual national competition and editorial project that recognizes employers with exceptional human resources programs and forward-thinking workplace policies. APTN was selected out of 7,500 applicants and stands proudly among the winners, grateful to its employees and MediaCorp for allowing the network to achieve this coveted status once again.

“As a respected industry leader, APTN aims to develop meaningful employment in broadcasting, while fostering creativity and growth through strong company culture,” says Jean La Rose, APTN Chief Executive Officer. “The successes of the network, however, are a result of the outstanding efforts of its employees and the positive work environment they cultivate.”

Here are some of the areas in which the first Aboriginal television network in the world and Canada's only independent Aboriginal network stands out:

- Maternity and parental leave top-up payments (to 93% of salary for one week followed by 80% of salary for 16 weeks) and parental leave payments for new fathers and adoptive parents (to 80% of salary for 16 weeks)
- 3.6 weeks of starting vacation allowance and work-life balance support through various alternative work arrangements
- Workplace improvements based on employee feedback such as displaying medicine vessels representing Aboriginal cultures of four cardinal directions in the newly constructed news studio, repainting head office interior walls in an Aboriginal colour scheme and designing the boardroom table to reflect the traditional medicine wheel

Canada's Top 100 Employers were announced this morning in The Globe and Mail.
[Read more on APTN detailed reasons for selection.](#)

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About APTN

[APTN](#) launched in 1999 as the first national Aboriginal broadcaster in the world, creating a window into the remarkably diverse mosaic of Aboriginal Peoples. A respected non-profit, charitable broadcaster and the only one of its kind in North America. *Sharing our stories* of authenticity in English, French and a variety of Aboriginal languages, to approximately 11 million Canadian TV subscribers. With over 80% Canadian content, APTN connects with its audience through genuine, inspiring, and engaging entertainment through multiple platforms.

For further information about APTN or image requests, contact:

Jacqueline Jubinville
Manager of Communications, APTN
(204) 947-9331, ext. 339
jjubenville@aptn.ca

