



## Fact Sheet

[APTN Indigenous Day Live \(IDL\)](#) is an annual event hosted in recognition of National Indigenous Peoples Day (NIPD) and the summer solstice. Through cultural and musical performances, IDL brings together Indigenous and non-Indigenous peoples to honour the unparalleled achievements of First Nations, Inuit and Métis people across Turtle Island. Each year, IDL presents a refreshing lineup of collaborations in English, French and a variety of Indigenous languages.

### ABOUT

- APTN first hosted IDL in 2007 as part of the network's commitment to celebrating the nation's diversity and inspiring reconciliation. The event was initially created to promote a positive and inclusive view of Indigenous Peoples and their contributions to society. By celebrating Indigenous cultures, IDL continues to encourage greater respect and counter negative stereotypes regarding Indigenous Peoples.
- With IDL, APTN supports the Truth and Reconciliation Commission's Calls to Action by providing leadership in Indigenous programming and organizational culture.
- Held annually on the Saturday closest to NIPD, IDL traditionally includes an evening concert on the main stage, as well as a wide variety of free daytime activities that are open to everyone. These include traditional storytelling and games, a Métis fiddle competition, food vendors, talented artisans and so much more!
- For viewers in Canada who are unable to attend in person, the main stage event is broadcast live on [APTN](#) and via our IDL broadcast partners. For NIPD on June 21, the concert becomes available on [APTN lumi](#).
- To join the online conversation at any time, audiences can use the hashtag [#IDL2023](#) or [#JAD2023](#).
- IDL offers wonderful opportunities for corporate, government and foundation partners to share in the celebration of NIPD.
- After IDL, APTN continues to celebrate the history, contributions and diversity of Indigenous Peoples for the entire month of June (National Indigenous History Month) with a curated selection of special programming on APTN and APTN lumi.





## NIPD BACKGROUND

- NIPD is a day for all Canadians to recognize and celebrate the unique heritage, diverse cultures and outstanding achievements and contributions of First Nations, Inuit and Métis Peoples.
- National Aboriginal Day, as NIPD was named at the time, was first celebrated on June 21, 1996, after being recognized through a proclamation by then-Governor General Roméo LeBlanc. On June 21, 2017, Prime Minister Justin Trudeau issued a statement announcing the government's intention to rename National Aboriginal Day to National Indigenous Peoples Day.
- NIPD is part of Celebrate Canada days, although most provinces do not recognize it as a statutory holiday.

## IDL HISTORY

- In 2007, APTN took the initiative to create a nationwide celebration of National Aboriginal Day by hosting the first edition of Aboriginal Day Live in a park outside the network's headquarters in downtown Winnipeg, Man.
- The event has since relocated to The Forks in Winnipeg, Man., a national historic site, and one of Winnipeg's most beloved and pre-eminent meeting spots. With a 6000-year history, The Forks provides a perfect backdrop for celebrating Canada's Indigenous Peoples.
- The event has been held in cities and communities across Turtle Island, such as Vancouver, Montreal, Yellowknife, Edmonton, Whitehorse, Calgary, Ottawa, Toronto and others.
- In 2018, to reflect the terminological changes happening across Turtle Island, APTN changed the name of the event to Indigenous Day Live (IDL).
- In 2020, IDL had to be postponed due to the COVID-19 pandemic. As a result, a new pre-recorded, televised and streamed event, the *Summer Solstice Concert*, aired in June 2020. Later that year, APTN held a unique pre-recorded edition of IDL called *APTN Indigenous Day Live Winter Solstice*, which aired on the network from Dec. 21-25, 2020.
- In 2022, IDL embarked on a new direction focusing on the theme "Celebrating Our Lands." The show celebrated gender diversity and the important connection that Indigenous women have to the land. Each act was led by an Indigenous woman or member of the 2SLGBTQ+ community.
- The theme for *IDL 2023* is "Celebrating Our Youth." Indigenous youth are the fastest-growing segment of the population across Turtle Island. They are creators, innovators, artists, dreamers, movers and shakers, and as the leaders of tomorrow, they hold the key to our collective future. *IDL 2023* will raise the voices of these future leaders through dance, music, art and much more!





## IDL BOILERPLATE

[APTN Indigenous Day Live \(IDL\)](#) brings Indigenous and non-Indigenous people together in celebration of National Indigenous Peoples Day (NIPD) and the summer solstice. Through cultural and musical performances, IDL honours the unparalleled achievements of First Nations, Inuit and Métis people across Turtle Island. Each year, IDL presents a refreshing lineup of collaborations in English, French and a variety of Indigenous languages. Held annually since 2007 on the Saturday closest to NIPD, the multi-platform broadcast is available to audiences in Canada via [APTN](#) and [APTN lumi](#).

